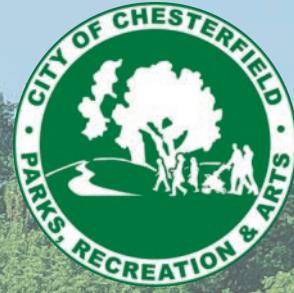


CHESTERFIELD PARKS, RECREATION & ARTS



2022 MAY MONTHLY REPORT

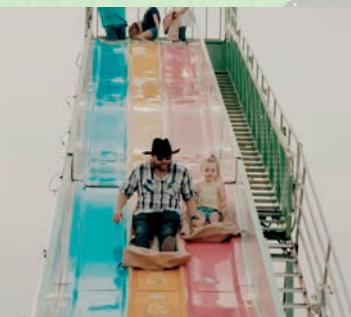
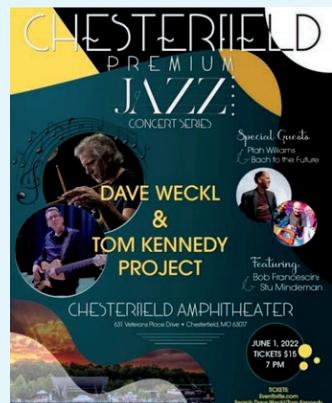


ARTS AND ENTERTAINMENT

Entertainment:

In May, we announced three great upcoming summer shows!

The Country Fair took place on May 19, 20, and 21. We dealt with severe weather that impacted operations each day and unfortunately forced us to cancel the last day of the event altogether. The National Weather Service provided a huge assistance in helping us to make the right decisions and keeping people safe. During the times of operation, thousands of people of all ages flocked to Chesterfield and seemed to really enjoy all the event had to offer.



ARTS AND ENTERTAINMENT

Arts:

The April-June art exhibit at Chesterfield City Hall features artwork from students enrolled at Barat Academy led by Ms. Angela Lamb who teaches General Art Education as well as Graphic Design & Media Literacy, Drawing & Painting, and Ceramics. This art show is reflective of the entire school art program. In this curated selection, you will find an exploration of neurographic art utilizing sea life as the subject matter. From the Media class, there is computer generated art and photo manipulation displayed. The goal of Barat Academy's art program is to expose students to as many art forms and techniques available in order to explore the creative process fully to be a well-rounded artist and become a creative thinker.

Additionally, the April-June art exhibit includes a series of artwork by Sukanya Mani titled "Solah Shringhar". Through experimentation between abstract and representation, Sukanya cuts paper into patterns that fragment and unite the female body. Through engaging social commentary, Sukanya's hope is to dismantle and reclaim stereotypes surrounding female stories through the reworking of how we see them -- lives of the oppressed that are silenced and worshipped in the same breath.



Bird

By: Duncan Brown



Waiting For Your Return

By: Cheyenne Huddleston



Solah Shringhar

By: Sukanya Mani

SPORTS AND WELLNESS

Much like April, the month of May had a lot of rain, but because of the turf field on F quad, CVAC only had four complete rainouts. This month CVAC hosted eight different tournaments! Perfect Game hosted a softball tournament, GMB hosted a baseball tournament, Chaos Softball hosted a softball tournament, Archway Sports Volleyball hosted two tournaments, USA Ultimate hosted the 2022 Missouri High School Girls State Championship, MO GoldRush hosted a JV lacrosse tournament and St. Louis Eficens Premier League hosted CVAC's first cricket tournament! CBSA, SLYSA, Marquette and MO Bap also continued hosting their games and practices for their spring season.



Baseball/Softball - CBSA

Throughout the month of May, we again had numerous rainout dates that required many changes to the schedule. CBSA as always has kept us up-to-date on the changes and any other issues that we would need to be aware of. Barring any more rainouts, CBSA will finish their spring season in June.



Baseball/Softball - Tournament

CVAC hosted three baseball/softball tournaments in May; Perfect Game hosted a softball tournament May 6-8, GMB hosted a baseball tournament May 13-15 and Chaos Softball hosted a softball tournament May 27-30. Archway Sports hosted two sand volleyball tournaments this month on May 15 and May 28. USA Ultimate hosted the 2022 Missouri High School Girls State Championship on May 1. MO GoldRush hosted a JV lacrosse tournament May 7. CVAC was also excited to host its first Cricket Tournament May 28-29. It was hosted by St. Louis Eficens Premier League and was played on C1 and C4. Overall, CVAC saw a total of 745.25 hours used for tournaments in May!



SPORTS AND WELLNESS

Miracle Field:

The month of May had an increase in the number of birthday parties held along with the already scheduled usage by CBSA, The Miracle League, and MO Wiff. The Miracle field has also served as a backup for the Missouri Torah Institute when the rain has closed down their primary fields, allowing them to still get activities in despite the weather.



Soccer/SLYSA:

SLYSA games continued through May with games on Tuesday, Wednesday, and Thursday nights. With so much rain in April, SLYSA had to reschedule games and will finish their season in June! We are very grateful for SLYSA's partnership to utilize our soccer fields during the weeks for both spring and fall!

Miscellaneous Users:

The Chesterfield and Wildwood YMCA hosted their Youth Soccer games on Saturday and have weeknight practices at CVAC! We love partnering with local organizations like the Y!

Marquette Lacrosse continued to use A3 and A4 for their games and practices in May.

Other users this spring include St. Louis Men's Soccer Leagues, White Star, Ultimate Frisbee, Marquette Lacrosse, Souvik Biswas, as well as other groups!

NFL – MOKAN Flag Football:

The flag football league is doing great at CVAC! Each week kids come and learn the basics of flag football, and perform drills that help them improve! They will continue to play on Saturdays at CVAC, and their season finishes in June.



SPORTS AND WELLNESS

Volleyball:

Mo Bap hosts practices at CVAC on weekdays. We love partnering with local schools to host their games/practices!



Archway Sports:

Archway Sports started their clinics and leagues this month! We are thrilled to have our main volleyball organization using our courts again!

Adult Softball:

After a rough start to the season due to rainouts pushing the season back, game nights in May only had one additional rainout. This year we implemented for the first time an evaluation for the umpires to fill out after each game. This was meant to allow umpires to give feedback regarding how the teams and league as a whole are doing after each game and has been a great tool for us to better keep track of any issues as well as give the umpires more of a voice regarding the league and how the players are conducting themselves. The evaluations we have received have been overwhelmingly positive.



Summer Camp:

Due to staffing shortages for summer day camp, registration has been closed off at 45 kids per week. We are severely short in hiring staff for our summer camp and are looking for ways to reach out to the community to look for help!

Other preparation has been made for summer camp including all the field trip reservations, and a bunch of behind-the-scenes camp prep! Hopefully we will have more counselors apply throughout the summer so we can keep camp running at full capacity and even possibly open registration again as more counselors are hired.

Concessions:

Classic Red Hots is still running the F stand Fridays-Sundays and been well received by all patrons. They will continue to be out each weekend for the remainder of the season. Having Classic Red Hots out on the weekends not only added more food options for visitors, but also helps CVAC save on costs and staffing shortages.

Complex Usage:

- CVAC Field Rental/Program Revenue 2022 YTD - \$233,683
- Total Complex hours 2022 YTD – 7,742.25
- Total Complex Revenue 2022 YTD - \$387,562.33 (Includes Field Rental, Programs and Concessions)
- CVAC Estimated Economic Impact through April - \$714,837

RECREATION - OLDER ADULTS

Senior Panel Discussion – In Home

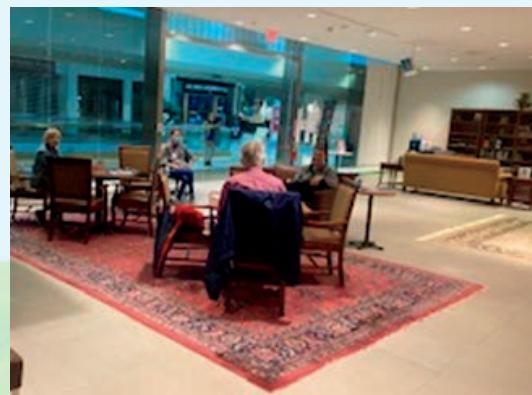
Care Options:

On May 3, a discussion was held on the topic that people can end up requiring a helping hand in order to stay safely in their homes (someone to help with meals, laundry, dressing, recovering from surgery, physical therapy, etc.) The many available in-home resources were reviewed.



Ask the Doctor:

On May 5, a physician from St. Luke's Hospital was here to discuss family medicine with the seniors. He answered their questions and gave them some good information on how to care for themselves.



St. Luke's Senior Educational Seminar – Chair Yoga with Meditation:

On May 10, 28 seniors attended this seminar led by a St. Luke's Hospital Registered Nurse and Yoga instructor to introduce people to meditation and chair yoga. People used simple meditation to quiet their busy minds and practice safe accessible yoga poses in the comfort of their chair.



RECREATION - OLDER ADULTS

Bingo:

The May 11 Bingo was sponsored by the Ozzie Smith IMAC Regeneration Center. We had an attendance of 82 seniors. For the final game of coverall, a signed baseball by Ozzie Smith was given away! Pictured here is Dr. Jason Brame calling Bingo.

May 25 Bingo was sponsored by Brooking Park and we had 80 older adults in attendance.

LOAP:

The last meeting before taking a summer break was held on May 9. We had 65 seniors attend this picnic at Ellisville's Bluebird Park. Entertainment was a great men's group that sang some old-time tunes.



RECREATION - OLDER ADULTS

Bridge:

Cards can be heard shuffling while Bridge is being played! This bridge group meets on Tuesday's at the Community Center.



Golden Lunch Bunch:

For the month of May, the group went to Big Chief Roadhouse for lunch. We had 18 in attendance. Everyone had a great lunch and enjoyed making new friends.



Coffee & Donuts:

May 17, Mid-America Law Practice sponsored this event as part of their coffee sponsorship for the month. There were four seniors that attended and Mid-America was able to assist the seniors with their questions regarding their estate planning, etc.



RECREATION PROGRAMS

Chesterfield Family Aquatic Center:

The pool opened successfully on Memorial Day Weekend!

- 466 patrons
- \$10,198.50 was made in revenue over opening weekend

All pool programs and passes went live in February and are currently taking registrations

- Pool Passes Sold: 679
- Swim Team Registrations: 112 (96 CROCS 16 Mini CROCS)
- Dive Team Registrations: 16 (New Record!)
- Swim Lesson Registrations: 76
- Dive Clinic Registrations: 14
- Swim Stroke Clinic: 15
- Dive In Movie Registrations: 53 (Sandlot 18, Arthur Christmas 14, and Lego Movie 21)
- Birthday Parties: 27 Scheduled

Winter pool projects were completed as the endless river and leisure pool got an updated coat of paint, and the Splash Pad's pebbletech surface was redone through warranty.

We are still hiring, but our lifeguard and Aquatic Aides staff stands at 80 staff members.

Spring Youth Soccer League:

Games are still ongoing and are expected to end May 28! We have 28 coaches and a total of 30 teams.

The numbers are the following:

- 3/4 age group: 108
- 5/6 age group: 122
- 7/8 age group: 50
- 9/10 age group: 21
- 11/12 age group: 1

For a total of 302 participants!



PARKS MAINTAINANCE

CVAC Maintenance

- Cleaned and organized baseball storage bins
- Sprayed weeds along fence lines and warning tracks
- Sprayed weeds in batting cages and infields
- Installed cable gate at west end no parking area
- Completed multiple irrigation repairs
- Installed new 5G circuit boards for central irrigation
- Completed storm damage clean up
- Used the lip remover machine on all the infield lips
- Put up and took down the temporary fence
- Fertilized and sprayed fungicide on all fields
- Moved material around the yard
- Planted 39 new trees
- Mulched, put tree gators on and watered trees



PARKS MAINTAINANCE

Logan Park Maintenance

- Picked up loose trash
- Picked up, dug holes and planted 4 new trees
- Mulched, installed tree gator bags and staked new trees
- Watered in new trees
- Moved shipping container
- Removed hazardous tree from pavilion location
- Dug bathroom footing out for plumbing
- Lowered grade around bathroom footings for placement
- Pumped rainwater out of bathroom footings



Rights-of-Way Maintenance

- Planted annuals
- Completed irrigation repairs
- Cut back perennials
- Mowed, string trimmed, and blew off all areas
- Sprayed weeds on all areas
- Turned on all irrigation systems
- Picked up trash on all areas
- Power washed equipment and trucks
- Tilled, planted, and mulched wildflower seed mix in Conway Boy Scout planter boxes
- Removed dead burning bushes at Timberlake
- Cleaned and organized crew storage shed
- Removed down tree branches on Clarkson/40 from storm damage
- Repaired and replaced broken irrigation heads on Olive medians



PARKS MAINTENANCE

River's Edge Maintenance

- Completed tree removal



Eberwein Maintenance

- Planted tree



Dierberg Park Maintenance

- Completed fountain maintenance
- Planted annuals



Parkway Community Garden Maintenance

- Completed irrigation repairs
- Completed garden bed repairs
- Cleaned out walkways



Shooting Range Maintenance:

- Cleaned up around targets



Special Events:

- Hauled and spread 31 truckloads of wood chips for the Country Fair



PARKS MAINTENANCE

Central Park Maintenance

- Finished pool maintenance list
- Prepped the leisure/river/splash pad for startup
- Planted annuals
- Completed tree removal
- Completed building repairs
- Completed irrigation repairs
- Completed tree and bed maintenance



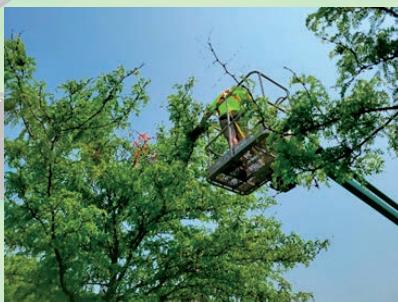
Levee Trail Maintenance

- Trimmed trees along levee trail
- Removed fallen trees from wetland trail
- Mowed wetland trail



Railroad Park Maintenance:

- Cut up and hauled away fallen trees and limbs
- Mowed



MARKETING PROJECTS

Marketing & Promotion

(Signage, Banners, Signs, Brochures, Flyers, Calendars, etc.)

- Update bulletin boards
- Create marketing materials for programs and events
- Create signage for City needs
- Hiring via social media
- Photography/video footage of parks, events, as needed
- Maintain online event calendars

Email & Mail

-Prepare and send:

- Get Active/Friends of the Park E-Newsletter (2)
 - Friends of the Park subscriptions and mailers (1)
 - Older Adult News & Events eblast (2) and mailers (100)
 - Youth Recreation eblast (2)
- Adding new registrations to Friends of the Park/Youth Rec
- Running/VHP list
- Eberwein Dog Park Event Updates to Members

Website Maintenance

- City of Chesterfield website updates, images, text, and calendar
- Veterans Honor Park website updates, images, text, and calendar
- Maintain Google Business site for Parks, CVAC, and CFAC

Social Media (City & Parks)

- Posts to Facebook, Twitter and Instagram, as well as events, messenger
- Instagram for Parks, CFAC, and CVAC
- Twitter for City of Chesterfield, Parks
- Facebook for City of Chesterfield, Parks, CVAC, CFAC, Central Park, Eberwein Park, Central Park, River's Edge Park, Veterans Honor Park

SOCIAL MEDIA ANALYTICS



Facebook

@ChesterfieldParks

80% of our followers
are women!

Page Followers: 5,759

@CityofChesterfield

Reach is up 63%

Page Followers: 5,698



Twitter

@chesterfieldprk

1,471 followers

@ChesterfieldCH

2,373 followers



Instagram

@chesterfieldparks

1,195 followers

306 accounts reached

PHOTOS OF THE MONTH

Congratulations to Dan Duff and Tony Moore on their recertification of Certified Playground Safety Inspector.

